



- Suicide is the 2nd ranking cause of death among the ages of 15-24
- 1 in 10 kids admit to an adult they have been bullied
- 81% of teens say it is easier to bully online
- Since 2014 it is estimated that 1 in 65,000 children ages 10-14 commit suicide each year
- 78% of students use snapchat daily
- 51% of students use Snapchat more the 11 times per day
- 50% of Snapchat users feel "disconnected" from friends if not for Snapchat
- 88% of students use Instagram & Snapchat daily
- 66% of students use Facebook daily
- 29% of students use Twitter
- 83% of parents that use Facebook are friends with their kids

**stats provided by:**

[www.pewinternet.org](http://www.pewinternet.org)  
[www.kidshealth.org](http://www.kidshealth.org)  
[www.hbr.org](http://www.hbr.org)



## WHO WE ARE



We are a nonprofit organization made up of 6 mothers, all with a passion for sharing resources and education with other parents, grandparents, guardians and other adults.

If being online can rattle an adult, imagine how being online could traumatize innocent children.

In today's society phones, tablets, and other mobile devices are just toys that children use to communicate, download applications, and browse online. All of these activities can lead to the darker side of the web.

Don't worry Mobilemamma.org is working on a solution to help keep an eye on what your child is up to.

We need your help to raise the \$20,000.00 to finish the application and to the continuing updates. What is your child's safety and security worth to you? PRICELESS!

**To Make A Donation**

**OR**

**become an Angel Investor**

**Contact Christy @**

**563-203-8015**

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# MOBILE MAMMA



## MOBILE APPLICATION

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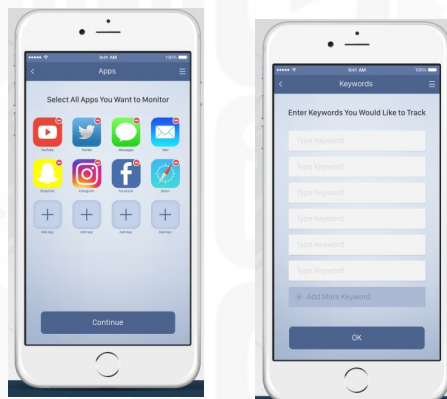


## COMMENT SUGGESTIONS NOTES

## WHAT CAN IT DO

### KEY FEATURES

- ◆ Ability to monitor Social Media Apps
- ◆ GPS locator
- ◆ Ability to remotely lock app or entire phone
- ◆ Ability to review daily usage reports
- ◆ Alert adults to suspicious online browsing
- ◆ Predefined word bank alerting adults
- ◆ Ability to add personal flagged words
- ◆ Each update will allow more and more features to be added



## HOW IT WILL WORK

The primary way our application will work is allowing the parent to set filters for explicit material and other inappropriate content. Once the application is installed on the parents and child's mobile devices this will allow parents to review the content of the mobile devices.



Please feel free to contact us with comments,  
suggestions or concerns

At

[info@mobilemamma.org](mailto:info@mobilemamma.org)

or

563-203-8015



#### Mobile Mamma IS:

- \* Hands-on Real-time Training and Education Source
- \* Focused on youth safety in the ever-evolving cyber world and social media platforms
- \* Application designed to assist parents monitor their child's devices

#### Mobile Mamma is NOT:

- \* Spyware
- \* Licensed Therapists
- \* Medical Professionals
- \* Invading personal space
- \* Telling parents HOW TO parent